



To: NextGen New Hampshire Allies and Supporters
From: Teddy Smyth, NextGen New Hampshire State Youth Director
Date: November 8, 2018
Re: UPDATE - NextGen New Hampshire's Efforts in the 2018 Midterm Elections

"But thanks in part to their anger with Republican President Donald Trump, younger voters appear energized this time around... 'We have over 18,000 young people pledged to vote around this state, and young people make up the blue wave and young people are going to turn out to vote in this midterm election like we've never seen before.'" - [Concord Monitor, November 4, 2018](#)

NEXTGEN NEW HAMPSHIRE 2018: BY THE NUMBERS

TOTAL SPEND: \$1 million
TOTAL STAFF & FELLOWS ON THE GROUND: 37
TOTAL VOLUNTEERS: 861
TOTAL CAMPUSES WITH PROGRAM: 18
TOTAL PLEDGE TO VOTE CARDS COLLECTED: 18,497
TOTAL YOUNG VOTERS REACHED WITH DIGITAL ADS: 151,429
TOTAL DOORS KNOCKED: 41,604
TOTAL TEXTS SENT: 220,505
TOTAL PIECES OF DIRECT MAIL SENT: 27,770
TARGETED RACES: NH-01, NH-GOV

With the votes counted, it is clear that young people turned out to vote in record numbers on Tuesday, and played an unprecedented role in electing Democrats up and down the ballot. Because young Granite Staters turned out, we re-elected Congresswoman Kuster and elected Congressman-elect Pappas; flipped the balance of power in the Executive Council, the New Hampshire State Senate, and the New Hampshire House of Representatives; and elected a record number of young Democrats.

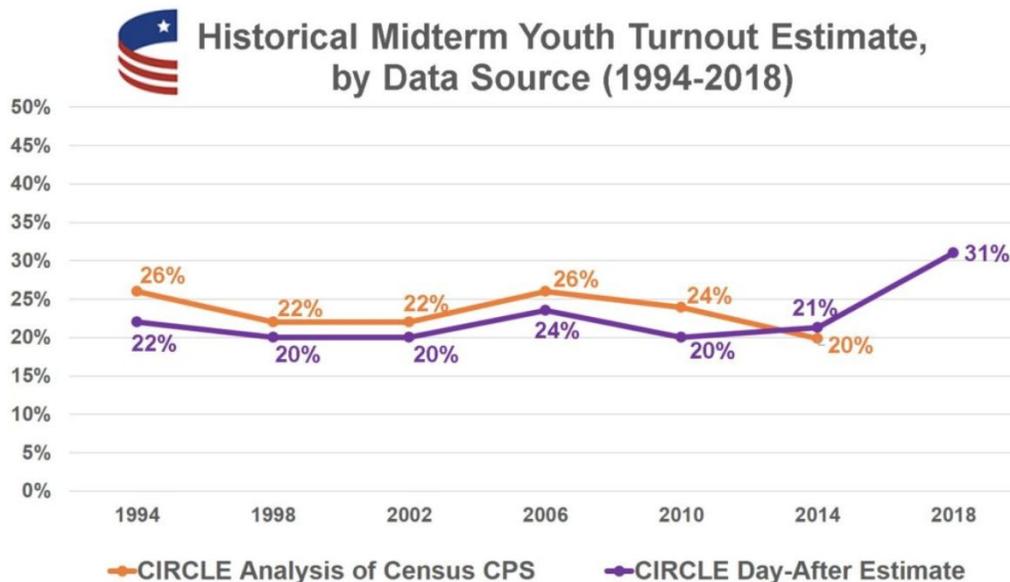
Young voters were key to the Democrats winning Executive Council District 1. Councillor-elect Cryans won election by just under 4,000 votes, in a district where NextGen pledged over 3,900 young Granite Staters to vote at Dartmouth College, Plymouth State University, and local community colleges. And in Senate District 12, Melanie Levesque won her race by 146 votes to become NH's first African-American State Senator. District 12 includes Franklin Pierce University, where 386 students pledged to vote with NextGen. NextGen's efforts to turn out voters age 18-35 both on and off campus made the difference for Democrats in these races, and countless others.

As the [Keene Sentinel](#) wrote, "Tuesday's midterms proved that young voters will be a force going forward, be it on the presidential level in 2020 or local city council races."

NextGen New Hampshire played a pivotal role in the 2018 midterm elections, as young voters made up the margin of victory for Chris Pappas, and countless down-ballot candidates. While there is still a great deal of important and challenging work ahead of us, the strides we made on Tuesday are the first steps towards building a country that values equality, justice, and opportunity for all. As the largest eligible voting bloc in the United States, young people have and will continue to take power into their own hands and change our nation's political landscape.

Turnout By Young Granite Staters Breaks Records

Based on exit poll analysis completed by [CIRCLE](#), 31% of young Americans (age 18-29) turned out to vote in the 2018 midterm elections, the highest level of participation among youth in 25 years. the



Over the course of Election Day, NextGen also tracked turnout in four [Youth Vote Indicator Precincts](#) in New Hampshire. There is no age data available for New Hampshire precincts, but the precincts NextGen tracked are home to four of the biggest college campuses in the state. **Statewide, turnout was up around 15% compared to 2014.**

But in all of the key youth-dense precincts tracked by NextGen, turnout not only exceeded 2014 levels, but also far exceeded the increase in turnout seen statewide:

- In Durham, turnout increased from 4,268 in 2014, to 6,124 in 2018, an increase of 43%.
- In Keene Ward 1, turnout increased from 931 in 2014, to 1,449 in 2018, an increase of 55%.
- In Plymouth, turnout increased from 1,892 in 2014, to 2,588 in 2018, an increase of 36%.
- In Hanover, turnout increased from 4,722 in 2014, to 6,096 in 2018, an increase of 29%.

The turnout increase in Hanover was exceptional, given the town's already high turnout rate. Thanks to NextGen's efforts to turn out young voters, turnout in the town [exceeded 65%](#), and neared [presidential turnout](#) levels.

Same day registration numbers also significantly increased in comparison to 2014 in each of the four precincts NextGen tracked:

- In Durham, same-day registration increased from 1,065 in 2014, to 1,630 in 2018.
- In Keene Ward 1, same-day registration increased from 289 in 2014, to 620 in 2018.
- In Plymouth, same-day registration increased from 348 in 2014, to 650 in 2018.
- In Hanover, same-day registration increased from 823 in 2014, to 1,086 in 2018.

Young People Showed Up for Progressives

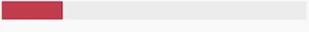
The results of national exit polls in show that young people are overwhelmingly progressive, and they will turn out for candidates who inspire them and share their values. Nationally, young voters broke for [Democratic House candidates 2 to 1](#).

But in New Hampshire, due to NextGen's work to educate young voters on the differences between the candidates, young voters in our key youth-dense precincts broke for Democrats at an even higher rate.

Durham

1 of 1 Precincts Reporting - 100%

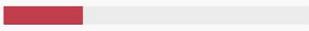
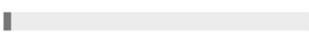
Updated: Nov. 06, 2018 23:30 ET

Party	Name	Votes	Vote %
Dem	Pappas, Chris 	5,153	78.41 % 
GOP	Edwards, Eddie	1,308	19.90 % 
Lib	Belforti, Dan	111	1.69 % 

Keene

5 of 5 Precincts Reporting - 100%

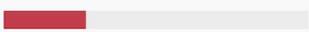
Updated: Nov. 06, 2018 23:25 ET

Party	Name	Votes	Vote %
Dem	McLane Kuster, Ann (i) 	6,835	71.76 % 
GOP	Negron, Steven	2,467	25.90 % 
Lib	O'Donnell, Justin	223	2.34 % 

Plymouth

1 of 1 Precincts Reporting - 100%

Updated: Nov. 06, 2018 22:34 ET

Party	Name	Votes	Vote %
Dem	McLane Kuster, Ann (i) 	1,782	69.75 % 
GOP	Negron, Steven	688	26.93 % 
Lib	O'Donnell, Justin	85	3.33 % 

Hanover

1 of 1 Precincts Reporting - 100%

Updated: Nov. 06, 2018 22:34 ET

Party	Name	Votes	Vote %
Dem	McLane Kuster, Ann (i) 	5,358	86.81 % 
GOP	Negron, Steven	752	12.18 % 
Lib	O'Donnell, Justin	62	1 % 

Fighting For Our Planet

Through GiveGreen, a fundraising partnership between NextGen America, the League of Conservation Voters (LCV) Victory Fund, and NRDC Action Fund PAC, raised \$49,310.51 for progressive climate champions up and down the ballot in New Hampshire. GiveGreen was crucial in electing Chris Pappas and re-electing Annie Kuster, who will both fight for clean air and water, push New Hampshire to transition to renewable energy, and stand up against Trump's reckless agenda in Congress.

“UNH did not offer its own shuttle this year, but other groups like NextGen — a liberal PAC trying to mobilize young voters — did. And that made a big difference for students like Avery Judd. ‘To take time out of the middle of the day and either walk here or find someone with a car would have probably discouraged me from voting,’ said Judd.” - [NHPR, November 6, 2018](#)