



To: NextGen Pennsylvania Allies and Supporters
From: Victoria Vinall, NextGen Pennsylvania Media Manager
Date: November 8th, 2018
Re: **UPDATE** - NextGen Pennsylvania's Efforts in the 2018 Midterm Elections

"In fact, for the first time, there are more registered Pennsylvania voters ages 34 or younger (25.7 percent) than 65 and up (24 percent). If young people turn out to vote, they'll flex major muscle — enough to swing elections, shift policy, and change the nation's representation. Young voters can oust incumbents, flip seats from one party to another, make or break President Trump's agenda."

— [*"Is this the year young people make history by actually voting? They will if just 1 in 4 cast ballots."*](#)

--The Philadelphia Inquirer, November 3, 2018

NEXTGEN PENNSYLVANIA 2018: BY THE NUMBERS

TOTAL SPEND: **\$3.6 million**
TOTAL STAFF ON THE GROUND: **110**
TOTAL DOORS KNOCKED: **98,593**
TOTAL TEXTS SENT: **1,047,242**
TOTAL VOLUNTEERS: **2,200**
TOTAL REGISTERED VOTERS: **41,160**
TOTAL COMMIT TO VOTE CARDS COLLECTED: **41,722**
TOTAL CAMPUSES WITH PROGRAM: **125**
TOTAL YOUNG VOTERS REACHED WITH DIGITAL ADS: **468,801**
TOTAL PIECES OF DIRECT MAIL SENT: **628,302**

It is clear that young Pennsylvanians played a crucial role in defending Pennsylvania's statewide leaders, electing a record number of women to Congress, and flipping the U.S. House of Representatives by picking up four Democratic seats. Young people are the largest, most diverse, and most progressive voting bloc in Pennsylvania, and on Tuesday, they overwhelmingly endorsed a vision of equity, prosperity, and justice for the future. In all of the campus precincts that NextGen Pennsylvania tracked, turnout more than doubled compared to 2014 turnout levels.

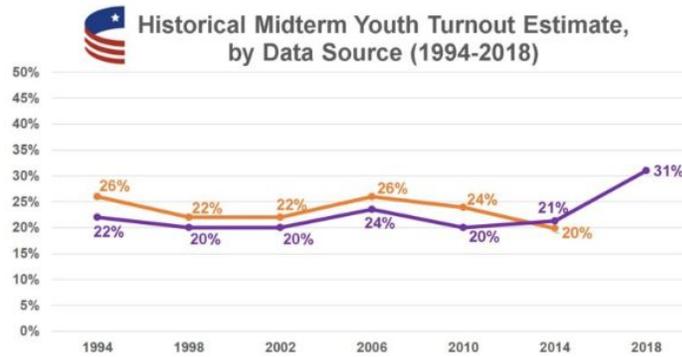
Young Pennsylvania voters turned out at historic levels to reject Trump and his Republican allies. [*As The Pittsburgh Post Gazette wrote*](#), "Some of the heaviest voting took place at Penn State and the University of Pittsburgh, both of which surpassed 2014 overall turnout in the first five hours, according to NextGen PA, a progressive organization focused on turning out youth to vote."

NextGen Pennsylvania played a pivotal role in the 2018 midterm elections, and while there is still a great deal of important and challenging work ahead of us, the strides we made on Tuesday are the first steps towards building a country that values equality, justice, and opportunity for all. NextGen Pennsylvania will continue to build a movement of powerful and motivated young people who will push Trump out of office in just two years.

Turnout By Young Pennsylvania Breaks Records

Based on exit polls, young voter (18-29) turnout reached record levels this year: [Circle](#) estimates that roughly 31% of young people voted on Tuesday, a higher percentage than any midterm in recent history. Over the course of Election Day, we tracked turnout in 4 Youth Vote Indicator Precincts, where more

than 50% of registered voters are between 18 and 35 years old. Turnout more than doubled at all of these precincts in comparison to 2014. At Penn State, 185 students voted at the main in campus precinct in 2014; this year, 1159 students, more than five times that number, showed up. At the University of Pittsburgh, turnout more than tripled, from 299 to 1114 raw votes. At an East Stroudsburg University precinct, turnout went from 30% in 2014 to 65% in 2018, a jump that helped Susan Wild cross the finish line in PA-07— a key flip for Democrats. At one Temple University precinct, turnout even [surpassed](#) 2016 totals.



Source: [Circle](#)

Young People Showed Up for Progressives

The results of exit polls in Pennsylvania show that young people are overwhelmingly progressive, and they show up for candidates who inspire them and share their values. In PA-07, young voters played a pivotal role in election Susan Wild from day one, when they rejected pro-Trump candidate John Morganelli in the primary in May. On Tuesday, young voters on campuses across the Lehigh Valley voted overwhelmingly for Susan Wild to help secure the first win for a woman in Pennsylvania. In PA-17, young voters pushed Conor Lamb over the finish line, where youth turnout was up by 21% from '14 at the University of Pittsburgh. According to [CNN](#), young voters supported Tom Wolf and John Fetterman by the largest margin of any voting bloc at 64%.

Age

	Wolf	Wagner	No Answer
18-29 12%	64%	35%	1%
30-44 22%	60%	38%	2%
45-64 41%	56%	44%	N/A
65 and older 25%	58%	41%	1%

1606 Respondents

Source: [CNN Exit Polls](#)

Steps Toward Common-Sense Gun Reform

Young people across the country stood up for common-sense gun reform on Tuesday. In Pennsylvania, the Our Lives, Our Vote program empowered high school students to make their voices heard this November, and vote out politicians beholden to the NRA, such as Lou Barletta and Marty Nothstein. In Pennsylvania, Our Lives, Our Vote partnered with One Pennsylvania, National School Walkout and 50 Miles More to register 8,898 high school students to vote in person, online, and through mail ahead of the registration deadlines.

Victories For Working Families

For Our Future (FOF), a partnership between NextGen America and national labor unions, was the largest independent field operation for the progressive movement in the 2018 cycle. This year, For Our Future Pennsylvania organizers knocked on 1,438,654 doors by Election Day to turnout voters for Bob Casey and Tom Wolfe and helped to end the supermajority in the Pennsylvania Senate.

Fighting For Our Planet

Through GiveGreen, a partnership between NextGen America, the League of Conservation Voters Fund, and the National Resources Defense Council, \$317,372 was raised for progressive climate champions up and down the ballot in Pennsylvania. GiveGreen was crucial in electing Chrissy Houlahan, Susan Wild, and Mary Gay Scanlon, who will fight for clean air and water, push Pennsylvania to transition to renewable energy, and stand up against Trump's reckless agenda.

"It's not just way, way higher than is normal for a non-presidential year. This would be really good for a presidential year," Flaumenhaft said. "It's obvious that this is an election people are excited about and really care about." — ["As Polls Close, multiple locations on campus report dramatic increase in voter turnout,"](#) The Daily Pennsylvanian, November 6, 2018